Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 1 of 99

PX12

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 2 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

1 UNITED STATES DISTRICT COURT 2 SOUTHERN DISTRICT OF NEW YORK 3 4 SECURITIES AND EXCHANGE) COMMISSION,) 5 Plaintiff, 6 19 Civ. 9439 (PKC)) - against -7 TELEGRAM GROUP INC. and 8 TON ISSUER INC., 9 Defendants. 10 11 **CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER** 12 13 Videotaped deposition of PAVEL DUROV (as 14 30(b)(6) corporate representative of Defendants and 15 also in his personal capacity), Volume 1, taken on 16 behalf of Plaintiff at Hadef & Partners, LLC, Emaar 17 Square, Building 3, Level 5, Downtown Dubai, Dubai, 18 United Arab Emirates, beginning at 11:21 a.m. and ending at 9:54 p.m., on Tuesday, January 7, 2020, 19 20 before LEAH WILLERSDORF, Member of the British 21 Institute of Verbatim Reporters, Accredited Verbatim 22 Reporter, Qualified Realtime Reporter - Level 2, 23 International Participating Member NCRA. 24 25 JOB No. 200107LWI

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 3 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

1 UNITED STATES DISTRICT COURT 2 SOUTHERN DISTRICT OF NEW YORK 3 4 SECURITIES AND EXCHANGE) COMMISSION,) 5 Plaintiff,) 6) 19 Civ. 9439 (PKC) - against -7) TELEGRAM GROUP INC. and 8 TON ISSUER INC., 9 Defendants. 10 11 **CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER** 12 13 Videotaped deposition of PAVEL DUROV (as 14 30(b)(6) corporate representative of Defendants and 15 also in his personal capacity), Volume 2, taken on 16 behalf of Plaintiff at Hadef & Partners, LLC, Emaar 17 Square, Building 3, Level 5, Downtown Dubai, Dubai, 18 United Arab Emirates, beginning at 10:23 a.m. and ending at 6:09 p.m., on Wednesday, January 8, 2020, 19 20 before LEAH WILLERSDORF, Member of the British 21 Institute of Verbatim Reporters, Accredited Verbatim 22 Reporter, Qualified Realtime Reporter - Level 2, International Participating Member NCRA. 23 24 25 JOB No. 200108LWI

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 4 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

Г

11:52:40	1	platform.
11:52:40	2	BY MR. TENREIRO:
11:52:41	3	Q. A blogging platform?
11:52:44	4	A. Yes.
11:52:44	5	Q. And you're saying that is a part of
11:52:46	6	Messenger but could also be used independently of
11:52:49	7	Messenger; did I understand that correctly?
11:52:51	8	A. Correct. You don't have to be a user of
11:52:53	9	Telegram Messenger to use Telegraph.
11:52:55 1	LO	Q. Okay. Other than Telegram Messenger and
11:52:56 1	L1	Telegraph, in 2017 was Telegram Group Inc. offering
11:53:02 1	L2	any other platforms or applications?
11:53:25 1	L3	A. I'm not sure. It could have but I'm not
11:53:27 1	L4	sure.
11:53:27 1	L5	Q. Okay. And how many employees in 2017 did
11:53:39 1	L6	Telegram Group Inc. have?
11:53:54 1	L7	A. We had about 25 to 30 employees in the
11:54:01 1	L 8	core team. In addition, we used the services of
11:54:05 1	L9	hundreds of independent contractors.
11:54:10 2	20	Q. And today, how many employees does
11:54:13 2	21	Telegram Group have?
11:54:17 2	22	A. I don't think those numbers changed
11:54:20 2	23	meaningfully.
11:54:20 2	24	Q. Okay. And the core I think what you
11:54:23 2	25	described as the core team of approximately 25, what

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 5 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

11.54.07 1	
11:54:27 1	do they do, generally speaking?
11:54:34 2	A. They write programming code.
11:54:37 3	Q. I'm sorry, they?
11:54:39 4	A. They write code.
11:54:40 5	Q. Programming code, okay.
11:54:41 6	Is this for Telegram Messenger and
11:54:43 7	Telegraph? Let's start with 2017. Is that the
11:54:47 8	programming code they were writing for I'm sorry,
11:54:49 9	that they were writing?
11:54:50 10	MR. DRYLEWSKI: Objection to form.
11:55:04 11	THE WITNESS: It depends on which part of
11:55:06 12	2017 we are talking about.
11:55:07 13	BY MR. TENREIRO:
11:55:07 14	Q. So let's talk about before the development
11:55:10 15	of the TON Blockchain.
11:55:13 16	A. Okay.
11:55:13 17	Q. Or the beginning of the development of the
11:55:15 18	TON Blockchain.
11:55:18 19	A. Yeah, I believe their efforts were mostly
11:55:20 20	focused on features, implementing features related
11:55:28 21	to Telegram Messenger, although we did have certain
11:55:37 22	experiments from time to time that not necessarily had
11:55:40 23	to do with Telegram Messenger directly.
11:55:43 24	Q. Okay. And today, this core team, what
11:55:47 25	applications or programs are they programming code
	33

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 6 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

11:55:52		for?
11:55:52	2	MR. DRYLEWSKI: Objection to form.
11:55:55	3	BY MR. TENREIRO:
11:55:56	4	Q. If any, I guess.
11:56:03	5	A. Those are the same applications, with the
11:56:06	6	addition of the work on the TON Blockchain.
11:56:10	7	Q. Okay. Let me just get some background
11:56:13	8	information on TON Issuer Inc. Again, what is
11:56:16	9	TON Issuer Inc.?
11:56:20	10	MR. DRYLEWSKI: And to the extent it's not
11:56:22	11	clear, I'm objecting to this line of questioning as
11:56:24	12	beyond the scope of the 30(b)(6) topics agreed and
11:56:27	13	narrowed by the parties.
11:56:28	14	MR. TENREIRO: Understood.
11:56:52	15	THE WITNESS: TON Issuer Inc. is a legal
11:56:57	16	entity created for the purpose of conducting the
11:57:17	17	private placement and issuing Grams at the time of
11:57:22	18	launch of the TON Blockchain.
11:57:26	19	BY MR. TENREIRO:
11 : 57 : 27	20	Q. And who owns TON Issuer Inc.? Is it
11:57:31	21	100 percent owned by Telegram Group Inc.?
11:57:33	22	A. It is.
11:57:38	23	Q. Does it have any employees separate than
11:57:41	24	the 25 or so core employees that Telegram Group Inc.
11:57:44	25	has, plus the contractors, or are they the same ones?
		1

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 7 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

11:58:04 1	A. I think there are certain employees that
11:58:08 2	have dual roles and act as employees of both Telegram
11:58:17 3	Group Inc. and or other Telegram-related entities,
11:58:23 4	such as Telegram FZ LLC
11:58:32 5	(Reporter clarification.)
11:58:37 6	THE WITNESS: and the role in
11:58:43 7	TON Issuer Inc. in a different capacity, whether there
11:58:51 8	are any employees that TON Issuer Inc. employs that
11:58:58 9	are not at the same time, that do not have any role at
11:59:01 10	other Telegram-related entities? I'm not sure. There
11:59:08 11	could be but it would be very few people, if there are
11:59:14 12	any.
11:59:14 13	BY MR. TENREIRO:
11:59:15 14	Q. Okay. And what's your title at Telegram
11:59:18 15	Group Inc.?
11:59:18 16	MR. DRYLEWSKI: This is obviously
11:59:19 17	a question in his personal capacity.
11:59:21 18	MR. TENREIRO: Yes.
11:59:23 19	THE WITNESS: I believe I'm the director
11:59:24 20	of the company.
11:59:25 21	BY MR. TENREIRO:
11:59:25 22	Q. And who's the CEO?
11:59:33 23	A. I think that in the jurisdiction where
11:59:39 24	TON Issuer Inc. is incorporated, the term "CEO" may
11:59:43 25	not be necessarily applicable

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 8 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

11:59:46 1	Q. Sorry, I don't mean to interrupt you but
11:59:48 2	I'm just talking about Telegram Group Inc.
11:59:50 3	A. Ah, you were talking about Telegram
11:59:53 4	Group Inc.
11:59:53 5	Q. Yes.
11:59:54 6	A. I act as the CEO of Telegram Group Inc.
11:59:56 7	Q. Has that changed at any time since the
11:59:59 8	existence of Telegram Group Inc.? Has there been any
12:00:01 9	other CEO?
12:00:02 10	A. No, I don't think so.
12:00:02 11	Q. Okay. Now, you now, TON Issuer Inc.,
12:00:06 12	who is the CEO, if any?
12:00:15 13	A. Although, to supplement my previous
12:00:16 14	answer, I think I have to point out that Telegram
12:00:22 15	Group Inc. was I think it has been renamed at
12:00:26 16	a certain point in time. It had a different name
12:00:30 17	a few years ago, and before it got renamed to Telegram
12:00:36 18	Group Inc. it may have had a different director, but
12:00:41 19	at that point in time it was not related to the
12:00:43 20	operations of Telegram, so it may not be relevant.
12:00:47 21	I just want to clarify that.
12:00:52 22	Would you mind repeating your last
12:00:53 23	question?
12:00:54 24	BY MR. TENREIRO:
12:00:54 25	Q. Yes. But before I do so, just the last
	3

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 9 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

12:00:56 1	thing you said, it was not related to the operations
12:00:58 2	of Telegram, you mean Telegram Messenger?
12:00:59 3	A. Yes.
12:01:00 4	Q. Right, okay. I just want to be clear
12:01:03 5	because when I say "Telegram," I'm talking about the
12:01:06 6	companies, but you seem to say "Telegram" to relate to
12:01:10 7	Messenger and that's fine, I just want to make sure
12:01:12 8	we understand what we're saying.
12:01:13 9	When you talk about Telegram, are you
12:01:15 10	talking about Messenger? Is that how you think
12:01:18 11	about it?
12:01:20 12	A. Yeah, I use it in the same way a consumer
12:01:29 13	would use this name, and they would mainly refer to
12:01:35 14	the messaging application.
12:01:36 15	Q. As "Telegram"?
12:01:38 16	A. Yes.
12:01:38 17	Q. Right, okay. So my prior question was
12:01:43 18	TON Issuer Inc., who was the CEO today and who has it
12:01:46 19	been for its existence, if any?
12:01:50 20	A. I am the director of this company.
12:01:59 21	As I started to explain, I don't believe the term
12:02:06 22	"CEO" is necessarily applicable for the legal entities
12:02:13 23	incorporated in the jurisdiction where these companies
12:02:16 24	are incorporated.
12:02:21 25	But being the sole director is basically

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 10 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

12:06:31 1	
12:06:34 2	MR. DRYLEWSKI: Same objection; scope.
12:06:50 3	THE WITNESS: If I had to guess, at least
12:06:51 4	some of the IP may have been held by Telegram
12:06:56 5	Messenger LLP. That's the left bottom part.
12:07:00 6	BY MR. TENREIRO:
12:07:01 7	Q. A UK entity?
12:07:03 8	A. Yes.
12:07:03 9	Q. Okay. Just describe in your own words
12:07:07 10	what is Telegram Messenger. You have talked about it
12:07:11 11	a little bit more but just give me a general
12:07:14 12	description of it.
12:07:25 13	A. It is a social media application
12:07:28 14	supporting a wide range of use cases. It allows its
12:07:33 15	users to communicate privately and in groups to do
12:07:46 16	Voice over IP voice calls, to host large communities
12:07:52 17	and publish broadcasts. It also allows users to
12:08:11 18	create apps that are called bots. It also allows
12:08:17 19	users to run polls, to share videos and voice
12:08:32 20	messages, to view contents of certain URLs and news
12:08:39 21	stories in a private way without running the risk of
12:08:45 22	being surveilled.
12:08:51 23	There are there's a wide range of use
12:08:56 24	cases because Telegram is a multipurpose application.
25	///

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 11 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

12:11:06 1	the world as Telegram Messenger does are the messaging
12:11:13 2	apps owned by Facebook Corporation.
12:11:17 3	Q. WhatsApp?
12:11:20 4	A. WhatsApp and other services run by
12:11:23 5	Facebook, yeah.
12:11:25 6	Q. Okay. How many subscribers does Telegram
12:11:31 7	have today, approximately?
12:11:34 8	MR. DRYLEWSKI: Objection; scope.
12:11:42 9	THE WITNESS: "Subscribers" can be
12:11:47 10	a vaguely defined term, but if we use the metric that
12:11:53 11	is typically used in our industry, which is monthly
12:12:01 12	active users, I would say that Telegram has by now
12:12:09 13	about 300 million monthly active users.
12:12:13 14	BY MR. TENREIRO:
12:12:13 15	Q. What about at the end of 2017, how many
12:12:15 16	monthly active users did Telegram have?
12:12:18 17	MR. DRYLEWSKI: Objection; scope.
12:12:29 18	THE WITNESS: It's hard to tell. Based on
12:12:31 19	my recollection, it was somewhere around 180 million
12:12:36 20	users, depending on the month.
12:12:39 21	BY MR. TENREIRO:
12:12:39 22	Q. Okay. And who hosts the servers for
12:12:44 23	Telegram Messenger?
12:12:44 24	MR. DRYLEWSKI: Objection; scope.
12:12:57 25	THE WITNESS: Would you mind clarifying

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 12 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

12:13:00 1 the question? 12:13:02 2 BY MR. TENREIRO: 12:13:03 Who has control of the servers? 3 Ο. 12:13:05 MR. DRYLEWSKI: 4 Same objection. 12:13:16 5 THE WITNESS: Our team has full control 12:13:17 over the servers. 6 12:13:19 7 BY MR. TENREIRO: 12:13:19 8 Okay. And Telegram Messenger, when did it Q. 12:13:23 9 -- when did -- who created it? Who created that app? 12:13:38 10 Α. It was created by a subset of the 12:13:44 11 engineers and managers that are still working at 12:13:48 12 Telegram. 12:13:49 13 Does that include you? Ο. 12:13:50 14 Α. Yes. 12:13:51 15 Q. Okay. Whose idea was it? 12:13:54 16 MR. DRYLEWSKI: Objection; form. 12:13:56 17 Objection; scope. 12:14:02 18 THE WITNESS: I believe it was my idea. 12:14:03 19 BY MR. TENRETRO: 12:14:04 20 Okay. And when -- more or less, when was Ο. 12:14:08 21 it created? 12:14:17 22 I believe we started working on this Α. 12:14:21 23 technology in early 2012 and we launched it publicly 12:14:34 24 somewhere around August 2013. 12:14:39 25 Ο. From August 2013 approximately to today,

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 13 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

12:18:52 1	MR. TENREIRO: Great.
12:18:53 2	MR. DRYLEWSKI: that we're going to hand
12:18:54 3	to the witness and to you, if there's no objection.
12:18:57 4	MR. TENREIRO: Why don't we just hold off
12:19:00 5	for a second. I'm going to go off this topic and when
12:19:03 6	I come back, you can, if that's okay?
12:19:05 7	MR. DRYLEWSKI: Fine.
12:19:05 8	BY MR. TENREIRO:
12:19:06 9	Q. Let me just take a step back before we get
12:19:08 10	into the breakdown, Mr. Durov.
12:19:10 11	Does Telegram charge its users for either
12:19:14 12	downloading or using the app in any way?
12:19:16 13	MR. DRYLEWSKI: Objection; scope.
12:19:17 14	THE WITNESS: It does not.
12:19:19 15	BY MR. TENREIRO:
12:19:20 16	Q. Has it ever?
12:19:20 17	MR. DRYLEWSKI: Same objection.
12:19:27 18	THE WITNESS: No.
12:19:27 19	BY MR. TENREIRO:
12:19:27 20	Q. Okay.
12:19:30 21	Up until the time from August 2013
12:19:33 22	until the time of the offering or the raising of funds
12:19:36 23	that's at issue in this litigation, how did
12:19:39 24	Telegram from what sources did Telegram fund its
12:19:41 25	operations?

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 14 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

12:19:41 1	MR. DRYLEWSKI: Same objection.
12:19:59 2	THE WITNESS: The source was my personal
12:20:07 3	savings that resulted from the sale of the previous
12:20:13 4	company I started and eventually sold. That was the
12:20:21 5	largest social network on the post-Soviet space, and
12:20:28 6	I managed to sell it at the right time.
12:20:32 7	BY MR. TENREIRO:
12:20:33 8	Q. I might pronounce the name wrong and,
12:20:36 9	if so, I apologize. Is this VKontakte?
12:20:39 10	A. Yes. We can refer to it as VK.
12:20:41 11	Q. You refer to it as VK, okay.
12:20:44 12	A. Yes.
12:20:44 13	Q. All right. So the proceeds from your sale
12:20:48 14	of VK is some of the funds that you used to fund the
12:20:53 15	operations of Telegram from August 2013, at least
12:20:57 16	until end of 2017; is that correct?
12:20:59 17	MR. DRYLEWSKI: Objection; scope.
12:21:21 18	THE WITNESS: Well, I definitely used
12:21:23 19	those funds to support the growth of our servers up
12:21:39 20	until 2018. I may have used some of the funds after
12:21:47 21	that, because typically I wouldn't separate my
12:22:07 22	personal savings from the needs of Telegram Messenger
12:22:10 23	in the sense of if I see that Telegram needs more
12:22:17 24	resources, I would happily invest more because
12:22:27 25	I'm a person that prefers not to own any real estate

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 15 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

Γ

12:28:11 1	to understand a little bit. Because you said earlier
12:28:13 2	that it's possible you might have continued to spend
12:28:15 3	some of your own savings after the private placement
12:28:18 4	happened, so I just want to make sure I understand
12:28:20 5	exactly what the 218 million is.
12:28:22 6	A. Yeah.
12:28:23 7	Q. So the question is, is the 218 million all
12:28:26 8	of the expenditures that Telegram has had in that time
12:28:30 9	period, or is it only the amount that has been spent
12:28:34 10	from the private placement?
12:28:36 11	A. Ah, now I understand your question.
12:28:40 12	Those are all the expenditures. Those are all the
12:28:53 13	expenditures that we had.
12:28:54 14	Q. Those are all the expenditures, okay.
12:28:57 15	And is it your I'm sorry.
12:28:59 16	A. But I have maybe to clarify my last answer
12:29:02 17	a little bit. There may have been certain additional
12:29:10 18	expenses. For example, when I paid for the rental
12:29:27 19	costs or the travel costs for my team, I would
12:29:34 20	typically cover those from my personal accounts, but
12:29:41 21	those were related to Telegram, not to myself
12:29:43 22	personally, and in that sense there may have been
12:29:48 23	certain other expenses, but I think it would be fair
12:29:53 24	to say that the majority of expenses are stated here.
12:29:59 25	Q. Can you do better than "the majority"?

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 16 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

Γ

12:30:03	Is it the overwhelming majority of expenses?
12:30:06 2	A. I would say it is the vast majority; it
12:30:10	should be way over 90 percent of expenses.
12:30:12	Q. Okay, thank you. And what I'm seeing
12:30:18 5	what does "Equipment" mean? What does that refer to?
12:30:26	A. "Equipment" refers to the servers and
12:30:32	routers and other networking equipment that we would
12:30:37 8	buy to host the operations of both Telegram and TON.
12:30:53	Q. Do you use the same equipment to host the
12:31:00 10	operations of Telegram and TON, or is it separate
12:31:02 11	equipment?
12:31:19 12	A. We used most equipment we use
12:31:22 13	I'm sorry. We use the same equipment in most cases.
12:31:24 14	Q. The same equipment, okay. And what's
12:31:27 15	"Traffic Hosting Fees"?
12:31:38 16	A. I think it's important to clarify that
12:31:41 17	unlike certain other internet services, Telegram
12:31:51 18	doesn't use or doesn't rely only on the help of
12:32:08 19	cloud-hosting platforms, such as AWS, to maintain its
12:32:17 20	operations, and, like, the vast majority of servers
12:32:26 21	that we use is owned by ourselves, and since we own
12:32:34 22	it, this equipment, ourselves we also have to pay to
12:32:44 23	internet providers, you know, providers of telecoms,
12:32:49 24	providers of connectivity to be able to make sure that
12:32:57 25	our servers are accessible by our users globally.

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 17 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

12:33:03 1	Q. And so is that traffic hosting fees, just
12:33:06 2	to get an answer to my question?
12:33:07 3	A. Yes.
12:33:08 4	Q. Okay, thanks.
12:33:09 5	So what I'm seeing from page 1 is that
12:33:12 6	approximately 41 percent of costs were spent on
12:33:19 7	equipment between January 2018 and January 2019, and
12:33:23 8	then 38 percent in the next page, which you said is up
12:33:29 9	to November 2019, correct?
12:33:30 10	A. Yeah.
12:33:31 11	Q. Okay. So is it fair to say that
12:33:34 12	approximately 40 percent of the expenses of Telegram
12:33:37 13	are in equipment?
12:33:37 14	A. That is fair.
12:33:38 15	Q. Okay. And why have you never charged
12:33:41 16	users a fee for using Telegram?
12:33:44 17	MR. DRYLEWSKI: Objection; scope.
12:34:09 18	THE WITNESS: We have a very long-term
12:34:11 19	vision for Telegram and we have been focused on
12:34:14 20	growth, and the ways our service can be used by more
12:34:34 21	and more people, we thought that charging a fee could
12:34:39 22	have been detrimental to growth.
12:34:50 23	As you may know, none of the other
12:34:54 24	competing messaging apps are charging fees from their
12:34:58 25	users, with the exception of really small niche ones,

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 18 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

12:35:05 1	and I would say it wouldn't be sensible, commercially
12:35:11 2	and strategically, to start charging users.
12:35:15 3	BY MR. TENREIRO:
12:35:15 4	Q. You would say it would or would not be?
12:35:18 5	MR. DRYLEWSKI: I think he said "would not
12:35:19 6	be."
12:35:20 7	MR. TENREIRO: Okay, because I saw
12:35:22 8	"would," that's why I was clarifying.
12:35:25 9	THE WITNESS: Thank you.
12:35:26 10	BY MR. TENREIRO:
12:35:26 11	Q. It would not be, okay.
12:35:29 12	Up until the end of December 2017, since
12:35:32 13	it was not charging fees, was Telegram generating any
12:35:36 14	other sources of revenue, such as ads or anything
12:35:39 15	else?
12:35:39 16	MR. DRYLEWSKI: Objection; scope.
12:35:52 17	THE WITNESS: We contemplated several
12:35:54 18	potential revenue streams for Telegram and we
12:35:58 19	considered that the ad-driven monetization could be
12:36:09 20	very profitable; however, since we are a small team
12:36:29 21	and limited in the resources that we have available
12:36:31 22	in terms of talent and time, we decided to focus on
12:36:44 23	other projects and return to these other potential
12:37:08 24	revenue streams I mean the consideration or the
12:37:11 25	implementation of those sometime later in the

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 19 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

12:47:26 1	from the question whether you can ask the questions.
12:47:28 2	MR. TENREIRO: Our position is these
12:47:29 3	questions about the use of the private placement funds
12:47:31 4	are within the scope of 26 and 27, and within the
12:47:34 5	scope of what Judge Castel allowed us to ask yesterday
12:47:40 6	as a 30(b)(6) witness.
12:47:40 7	MR. DRYLEWSKI: We are going to reserve
12:47:41 8	our rights to object to that characterization.
12:47:44 9	But there is no need to bog this down. You can ask
12:47:48 10	the questions, the witness is going to answer them,
12:47:48 11	and if we have a dispute later about whether that was
12:47:50 12	within or without the scope of these topics, we can
12:47:53 13	discuss it then.
12:47:54 14	MR. TENREIRO: Fair enough.
12:47:55 15	BY MR. TENREIRO:
12:47:55 16	Q. Mr. Durov, so how much money has Telegram
12:47:59 17	spent since October since the letter to the
12:48:01 18	investors to today on equipment for the TON Blockchain
12:48:07 19	specifically?
12:48:08 20	MR. DRYLEWSKI: Objection; scope.
12:48:10 21	MR. TENREIRO: And, again, I disagree that
12:48:13 22	this is outside of the scope. This is squarely within
12:48:15 23	the scope of 26 and 27.
12:48:17 24	MR. DRYLEWSKI: Same response.
12:48:29 25	THE WITNESS: Well, due to the fact that
	e e e e e e e e e e e e e e e e e e e

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 20 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

12:48:31 1	we use the same equipment and same suppliers for
12:48:35 2	equipment for both Telegram Messenger and TON,
12:48:45 3	it's hard to make this distinction.
12:48:57 4	I would assume it's well, it's fair to
12:49:10 5	say that a substantial part of the equipment costs
12:49:29 6	supported Telegram Messenger because Telegram is a
12:49:44 7	large, popular service; however, we did use a lot of
12:49:52 8	equipment for TON, you know, to be able to stress-test
12:50:01 9	it properly and also in order to stress-test the new
12:50:23 10	applications for TON that we are currently working on.
12:50:28 11	BY MR. TENREIRO:
12:50:28 12	Q. How much money has been spent in equipment
12:50:31 13	since October 2019?
12:50:32 14	MR. DRYLEWSKI: And we'll just reserve our
12:50:35 15	respective rights on all of this, okay. I don't want
12:50:39 16	to bog you down.
12:50:40 17	MR. TENREIRO: Okay.
12:50:53 18	THE WITNESS: Well, my estimate would be
12:51:08 19	around somewhere around \$10 million about.
12:51:15 20	BY MR. TENREIRO:
12:51:15 21	Q. Okay. And if you wanted to I'm sorry.
12:51:18 22	Were you finished?
12:51:20 23	A. Or slightly less. I mean, I think it's
12:51:22 24	possible that we spent that amount of money.
12:51:23 25	Q. Okay. If you wanted to get not an

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 21 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

12:58:33 1 expenses, so ... 12:58:34 2 Q. Okay. So the more substantial share is 12:58:38 the core team, what you've described as the core team? 3 12:58:40 4 Α. Correct. 12:58:41 5 Okay. But the core team also includes 0. 12:58:44 coders and programmers, right? 6 12:58:47 7 That's right. Α. 12:58:47 8 Ο. Okay. And today, do the coders and 12:58:52 9 programmers work on both Telegram Messenger and 12:58:56 10 TON Blockchain, or do some do only one? How is that 12:59:00 11 broken up? 12:59:07 12 So the engineers we employ are high-scale, Α. 12:59:13 13 multifaceted professionals that are used to work on 12:59:27 14 a wide range of tasks and projects, and I would say that pretty much the entire team, the entire 12:59:37 15 12:59:45 16 engineering team, has been involved in the development 12:59:47 17 of TON and its applications. 12:59:53 18 0. But also Telegram Messenger, at least at 12:59:56 19 various times; is that correct? 12:59:57 20 Α. Yes. 12:59:57 21 Okay. Let me just ask you one more before Ο. 13:00:04 22 we go off the record. The logo for Telegram is 13:00:08 23 a little paper airplane; is that correct? 13:00:11 24 That's right. Α. 13:00:11 25 0. Okay. And do you have copyright over that

Case 1:19-cv-09439-PKC Document 81-12 Filed 01/15/20 Page 22 of 99 CONFIDENTIAL PURSUANT TO PROTECTIVE ORDER

Γ

13:03:14 1	it's logical to assume that we have tried to register
13:03:24 2	the logo in most developed countries and significant
13:03:34 3	markets in order not to have bad actors trying to scam
13:03:42 4	users into believing they're downloading the messaging
13:03:52 5	app that we created.
13:03:55 6	MR. TENREIRO: Okay. Good time to go off?
13:03:57 7	MR. DRYLEWSKI: Yes.
13:03:57 8	MR. TENREIRO: Let's go off the record.
13:04:00 9	THE WITNESS: Okay, thank you.
13:04:01 10	THE VIDEOGRAPHER: We are going off the
13:04:02 11	record. The time is 1:03.
13:04:04 12	(Lunch break taken.)
13:53:32 13	THE VIDEOGRAPHER: We are back on record.
13:53:34 14	The time is 1:52.
13:53:36 15	MR. TENREIRO: Thank you.
13:53:37 16	BY MR. TENREIRO:
13:53:37 17	Q. Mr. Durov, at some point I'm sorry,
13:53:41 18	are you ready to proceed?
13:53:42 19	A. Yes.
13:53:42 20	Q. Okay, sorry.
13:53:44 21	At some point in 2017 and 2018, Telegram
13:53:47 22	raised funds from investors; is that correct?
13:53:49 23	A. Yes.
13:53:49 24	Q. And how much money was raised?
13:54:09 25	A. Well, as a result of the private placement
	7